

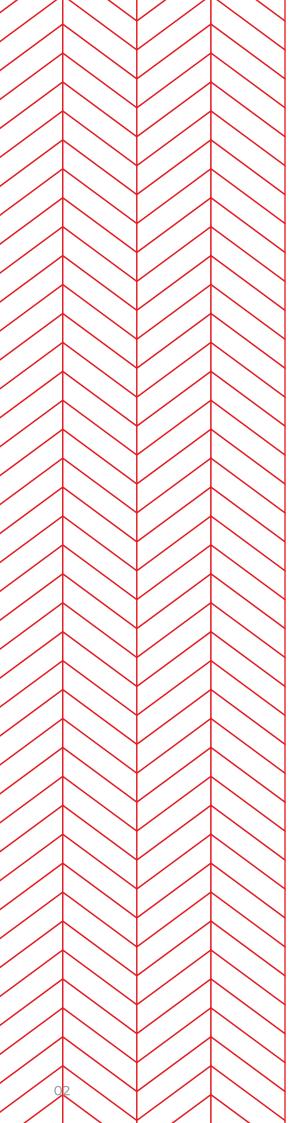


# VOLOGDA REGION

FUTURE STARTS
FROM THE RUSSIAN
NORTH



NAVIGATOR FOR INVESTORS



# VOLOGDA REGION

FUTURE STARTS
FROM THE RUSSIAN
NORTH

NAVIGATOR FOR INVESTORS

# CONTENTS

**THANKS FROM INVESTORS** 

INTRO Investment obligations of the Vologda Region	04	Investment map of the Vologda Region	<b>04-06</b> 06
«One-stop-shop» for investment project support	05		
<b>KEY FEATURES OF THE VOLOGDA REGION</b> Advantages of localization		Labor market	<b>07-16</b>
of production in the Vologda Region	08	Agricultural industry	13
Economics	10	Industry	14
Investments	11	Export	16
KEY SECTORS OF THE REGION'S ECONOMY Flagships of the region's development	18	Development drivers	<b>17-23</b>
Plans for the development of priority areas and sectors of the economy		Transport infrastructure	
Strategic goals for the development of the region	20		
KEY INVESTMENT PROJECTS IN THE VOLOG	DA REGION		24-28
PROCESS OF IMPLEMENTING INVESTMENT I Business support Infrastructure		Regional investment support measures	<b>29-38</b> 32
TERRITORIES FOR THE IMPLEMENTATION O LESKOVO INDUSTRIAL AREA		ENT PROJECTS SHEKSNA INDUSTRIAL AREA	<b>39-44</b>
YASNAYA POLYANA INDUSTRIAL AREA	41	TERRITORY OF TOURISM	
SOKOL INDUSTRIAL AREA	42	DEVELOPMENT VELIKY USTYUG – THE BIRTHPLACE OF DED MOROZ	44
PROPOSED PROJECTS IN THE TOURISM SEC	46	Project Veliky Ustyug – the birthplace	45-54
The Island of Rus		of Ded Moroz	52
The Northern Thebaid	51		

55-59

# INVESTMENT OBLIGATIONS of the Vologda Region

The investment declaration of Vologda Region for the period up to 2027 was approved by the order of the Governor of the Vologda Region dated August 4, 2022 No. 4625-r (as amended on December 21, 2023)

#### The general principles of state support for investment activities in the Vologda Region are:

- balancing public and private interests
- · uniformity of public procedures
- · efficiency and economy of using regional budget funds
- · economic feasibility of capital investment
- · legality, objectivity, and immutability of decisions made
- openness and accessibility of information regarding state support for investment activities to all participants in the investment process
- equality of applicants for state support in investment activity.

#### **GUARANTEES TO INVESTORS:**



the non-deterioration of conditions for the successful implementation of investment projects throughout the entire period of project execution



publicly available information regarding measures of state support for investment activities within the region



strict adherence to the conditions for providing investor support measures in the Vologda region



compliance by authorities and organizations with deadlines for approving and issuing permits necessary for investment activities, as well as guidelines for investor actions in priority areas under the Investment Rules of the Vologda Region



Prompt consideration of disputes that may arise during the implementation of investment projects within the Vologda Region

## **«ONE-STOP-SHOP»**

# for investment project support

Vologda Region Development Corporation JSC is a specialized organization that is engaged in attracting investments, working with investors and supporting investment projects in the region on a «one-stop-shop» basis.

#### **VOLOGDA REGION DEVELOPMENT CORPORATION SERVICES:**



information consulting



formation of proposals for investors



organization of visits of potential investors



assistance in cooperation with state and municipal authorities, resource supply organizations



development business plans and financial models



of investment sites



assistance in making changes to territorial planning documents



working out the connection to the infrastructure



selection of support measures

The support of an investment project based on the «one-stop-shop» principle includes a range of free services aimed at providing informational, legal, administrative, and organizational assistance for the successful implementation of the investment project. If you are considering investing in the development of your business within Vologda Region, you can count on the support of the Development Corporation throughout all stages of your project. The Corporation will provide comprehensive assistance in matters related to information, legal compliance, administrative procedures, and project organization.



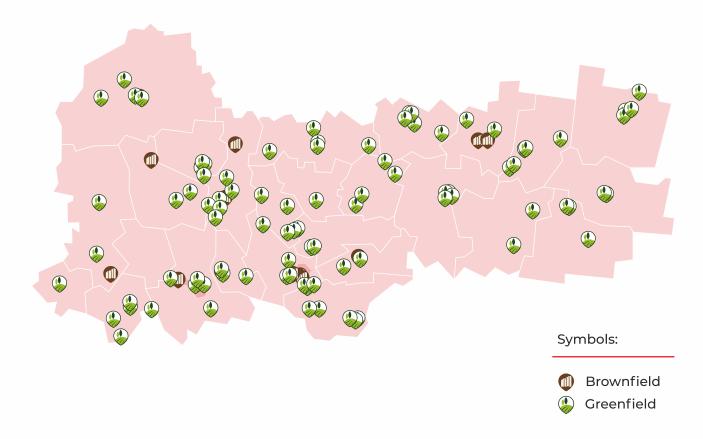
Vologda Region Development Corporation JSC

tel: +7 (8172) 74-21-04 e-mail: krvo@invest35.ru

# INVESTMENT MAP

### of the Vologda Region

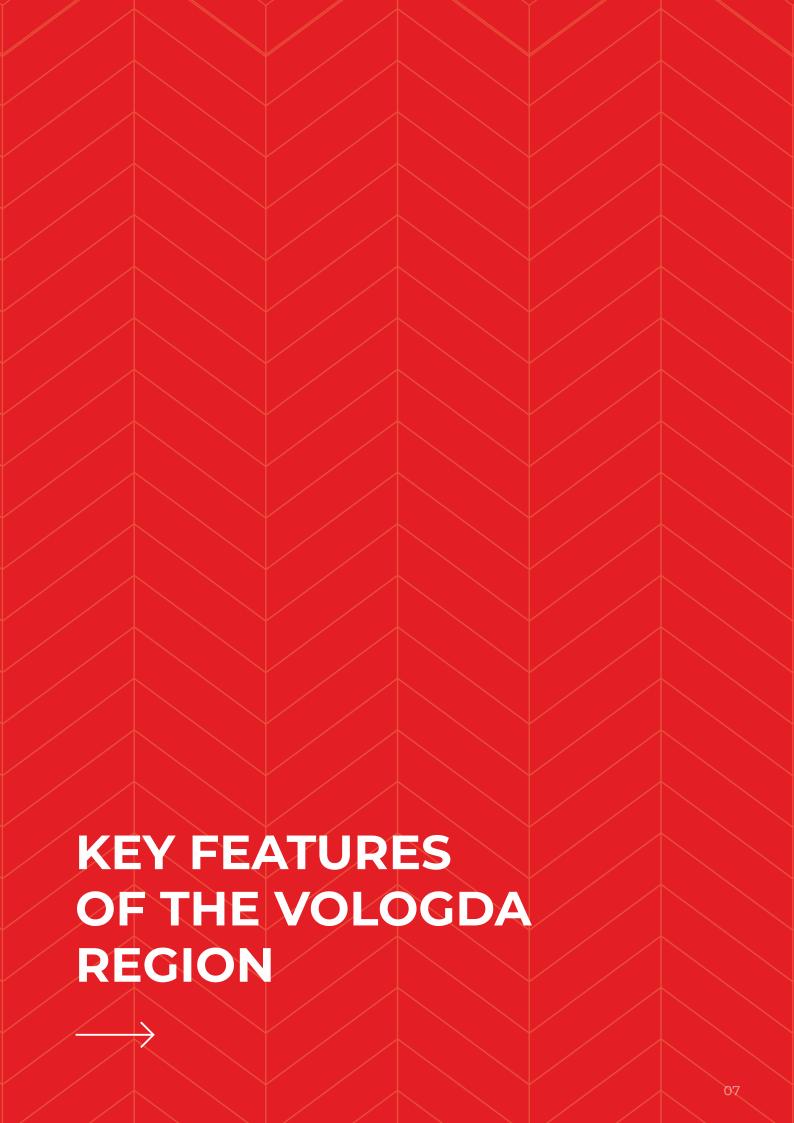




In January 2023, the Automated System for Spatial Management of Investment Development Facilities in Vologda Region, known as the «Investment Map of the Vologda Region» (hereafter referred to as the «InvestMap»), was launched in the Vologda Region.

The InvestMap is an effective tool that enhances the investment attractiveness of regional territories. It is presented as a publicly accessible online resource available at https://invest.geo.gov35.ru/ and provides potential investors with a range of benefits.

By utilizing the InvestMap, potential investors can save time and effort in selecting a promising investment project and exploring the region, as it allows them to analyze a number of critical factors prior to making a decision. The InvestMap provides a comprehensive overview of the resources available in the region, organized into information layers. It displays data on gas, water, and heat supply, electricity, telecommunications, current tariff rates in the area, transport infrastructure, mineral resources, solid waste management, information on government support measures for businesses, and information on available land plots for investment projects to construct new facilities across the region.



# ADVANTAGES OF LOCALIZATION OF PRODUCTION

in the Vologda region



#### TRANSPORT AND LOGISTICS

- the region's advantageous location at the intersection of various modes of transportation, including federal and regional highways, the air corridor connecting Europe and Asia, and the Volga-Baltic waterway, provides numerous opportunities for economic development
- the geographical location of the region is in close proximity to Russia's two largest cities, Moscow and St. Petersburg, as well as the foreign markets in Northern Europe



#### POTENTIAL SALES MARKET

- population of the Vologda region as of January 1, 2024 –
   1,121.34 thousand people
- within a radius of 700 km from the city of Vologda, the population is more than 50 million people



#### HIGHLY EFFECTIVE INVESTMENT TEAM

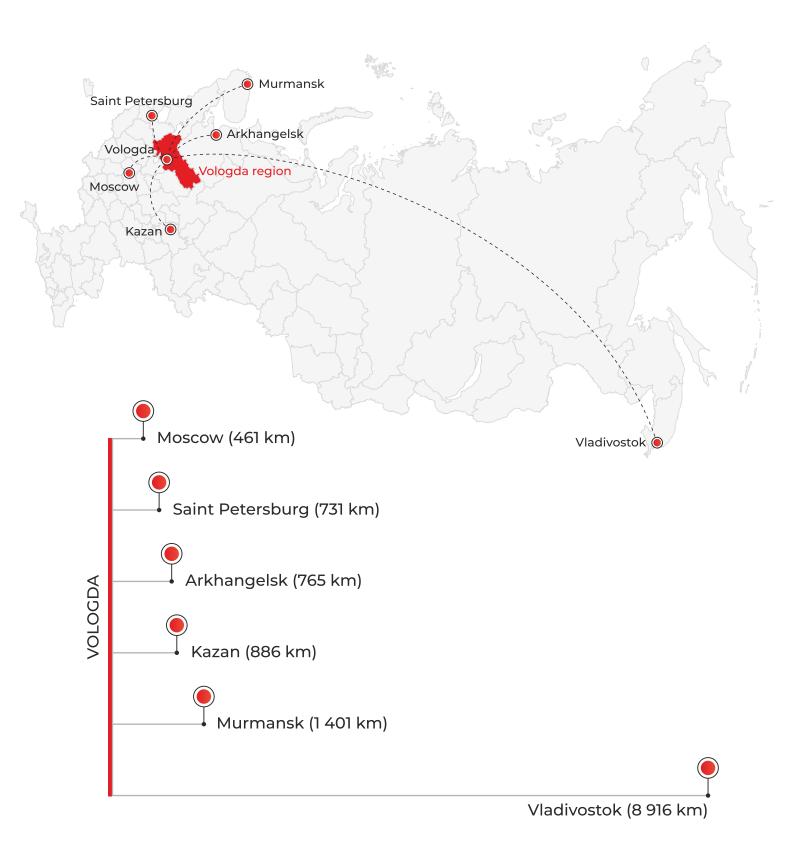
- a stable economic environment in the region
- · transparent working conditions for investors
- · extensive experience in engaging with investors
- a wide range of supportive measures, including tax incentives



#### **RESOURCES**

- the availability of qualified workers and management personnel
- forest resources cover an area of 11.5 million hectares. The volume of wood that can be harvested without damage to reserves (estimated logging area) is 29.1 million cubic meters
- over 700 deposits of more than 25 types of mineral raw materials have been identified and explored to varying degrees in the region
- mineral waters are widely available, with 119 being fresh drinking waters, 5 being technical waters, and 17 being mineral healing springs

# GEOGRAPHICAL LOCATION



# ECONOMIC DEVELOPMENT OF THE REGION

#### **Gross regional product**

billion rubles %, compared to the previous year in comparable prices 1,186.9 1,061.1 1,026.5 1,024.2 632.8 624.4 615.6 102.3 99.3 98.1 102.9 95.2 102.1 2018 2019 2020 2021 2022 2023F 2024F

# Index of output of goods and services by basic types of economic activity

%, compared to the previous year in comparable prices

97.1	102.7	101.2	101.8	92.9	104.4	103.2
2018	2019	2020	2021	2022	2023	2024 оценка

# **2022** GRP per 1 resident, thousand rubles



#### 2023

Index of output of goods and services by basic types of economic activity

NFD	104.4
Vol. region	101.3
Russia	105.1









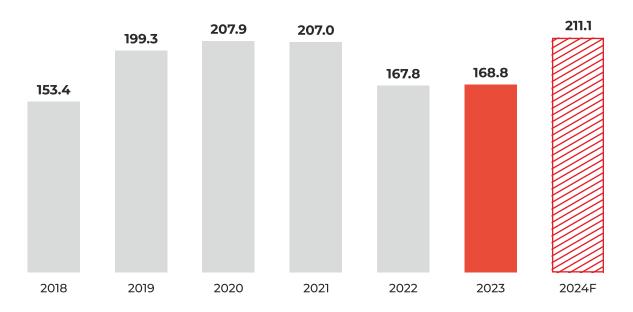






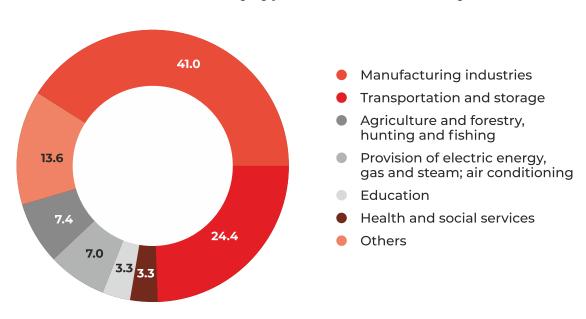
## **INVESTMENTS**

#### Investments dynamics, billion rubles, billion rubles



Data source: Vologdastat, departmental data

#### Structure of investments by type of economic activity, %

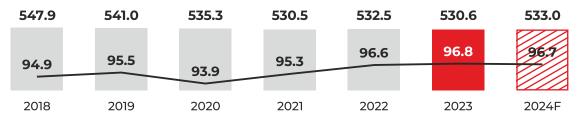


Data source: Vologdastat, departmental data

## THE LABOR MARKET

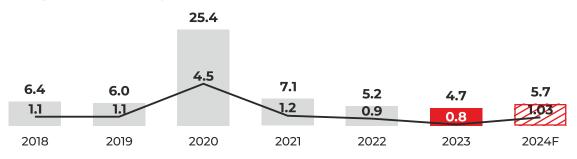
#### Number of people employed in the economy (at the end of the year)

thousand people %, employment rate of the workforce



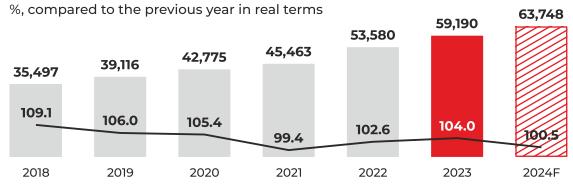
## Number of unemployed registered in state institutions of the employment service (at the end of the year)

thousand people %, registered unemployment rate



#### Average monthly accrued salary

rubles



2023 year
Average monthly salary per 1 employee, rubles

Vol. region 59,190

NFD 92,755

Russia 73,709



34 RANK IN RUSSIA

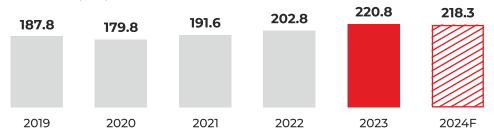


8 RANK IN NFD

## THE LABOR MARKET

Number of people employed in the field of small and medium-sized enterprises, including sole proprietors and the self-employed

thousand people



#### 2023

The number of people employed in the field of small and medium-sized enterprises, including sole proprietors and the self-employed, per 1000 residents





33 RANK IN RUSSIA

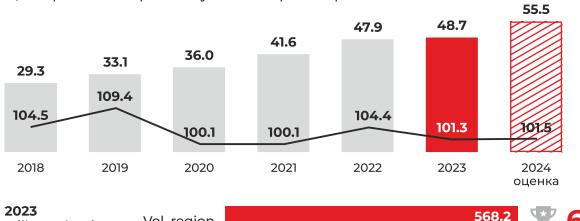


## **AGRICULTURAL INDUSTRY**

#### **Production of agricultural products**

billion rubles

%, compared to the previous year in comparable prices



231.0

2023 Milk production per resident, kg

Vol. region

NFD 156.4

Russia









639,400 tons

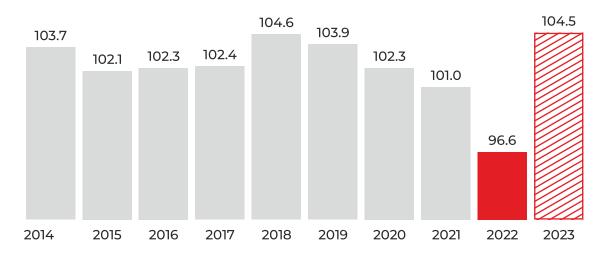
of gross milk yield in 2023 **A record for 32 years**  8,843 kg

of milk yield per cow in 2023

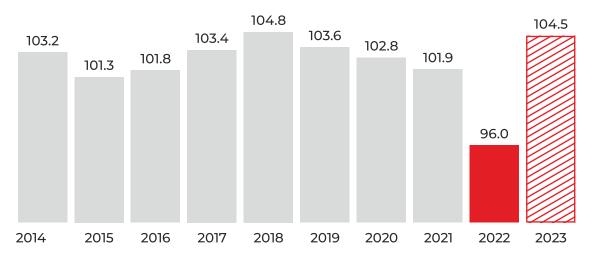
The historical maximum

# **INDUSTRY**

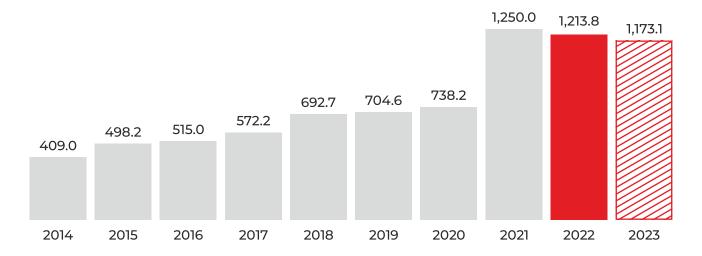
#### Dynamics of the industrial production index, %



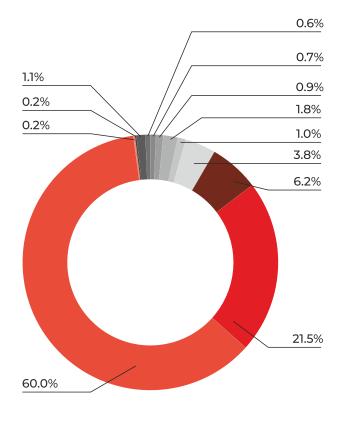
# Dynamics of the index of manufacturing industrial production, %



# Volume of shipped industrial products of own production, completed works and services in the Vologda Region (manufacturing industries), million rubles



#### Structure of industrial production in manufacturing industries in 2023, %

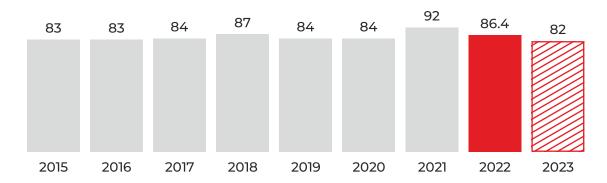


Furniture manufacturing; production of other finished products

- Manufacture of textiles;
  manufacture of clothing;
  manufacture of leather and leather goods
- Repair and installation of machinery and equipment
- Production of coking coal and petroleum products; production of rubber and plastic products
- Manufacture of computers, electronic and optical products; manufacture of electrical equipment
- Production of paper and paper products; printing and copying of media
- Production of other non-metallic mineral products
  - Production of machinery and equipment not included in other groupings;
- manufacture of motor vehicles, trailers and semi-trailers; manufacture of other vehicles and equipment
- Wood processing and manufacture of wood and cork products, except furniture, manufacture of straw products and materials for weaving
- Food production; beverage production; tobacco production;
  - Production of chemicals and chemical products;
- production of medicines and materials used for medical purposes
- Metallurgical production; production of finished metal products, except machinery and equipment

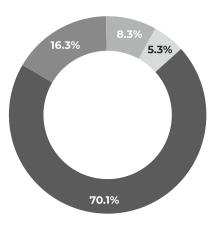
## **EXPORT**

#### Share of exports in foreign trade turnover, %



3,164,407.9 \$
thousand

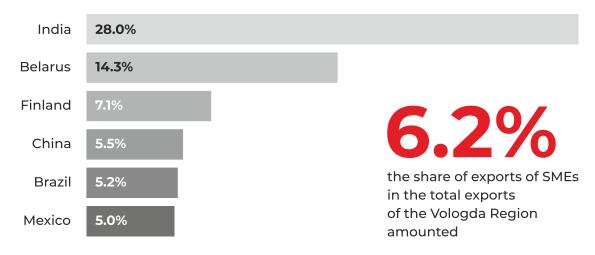
The foreign trade turnover of the Vologda Region in January-December 2023 amounted



- 2,219,147.2 thousand US dollars chemical industry products
- 515,547.1 thousand US dollars metals and products thereof
- **262,668.1 thousand US dollars** wood, paper and products thereof
- other categories of goods

#### Main markets:

16





# FLAGSHIPS OF THE REGION'S DEVELOPMENT

#### **Metal industry**



It is one of the most efficient mining and metallurgical companies in the world

it produces every 6th ton of Russian rolled metal

#### Forest industry complex



3rd place in terms of wood harvesting it produces every 4th wooden house of factory design

#### Mechanical engineering



It produces every 5th Russian bearing 40 large and medium-sized enterprises in the industry

#### **Chemical industry**



It is one of the world's leading producers of phosphorus-containing fertilizers

It ranks 1st in the world in the production of high-grade apatite concentrate

#### **Agricultural complex**



4th place in milk production

1st place in the production of legal black caviar

#### **Tourism**



3,500 historical and cultural monuments

3.3 million tourists and visitors in 2022

# PLANS FOR THE DEVELOPMENT OF PRIORITY AREAS AND SECTORS OF THE ECONOMY

## Identifying new potential market opportunities due to supply chain disruptions

List of items that are in demand as substitutes for imports



Filters (oil, air, fuel) for Caterpillar, Komatsu, Deutz machinery



Spare parts and accessories for Warman slurry pumps (seals, bearings, impellers, etc.)



Spare parts and accessories for Metso pumps (seals, linings, working bodies, etc.)



Plate heat exchangers and their accessories (Alfa Laval, Wesper, Luvata)



Encoders Leine, Hubner, Heidenhain



Refractory materials for metallurgy – analogues of Almatis, Grecmagn Tun, Tasori, Theramer Brick, Almatis



Flame-burning equipment and spare parts analogues of Hypertherm



Spare parts and accessories for Epiroc, Sandvik, Atlas Copco mining and drilling equipment



Cable-conducting products: HELUKABEL, OLFLEX, Chainflex



Electrical devices: Finder, Wago, Conductix

# STRATEGIC GOALS FOR THE DEVELOPMENT OF THE REGION BY 2030



#### The region for investment:

One of the most attractive regions for investors is the Russian Federation, which has a unique investment environment.

Goal - Top 10 regions in terms of investment climate



#### The region for tourism:

The largest innovative tourism cluster combining traditional, modern, industrial and rural (agricultural) tourism, production of unique products of artisans and folk arts and crafts on its territory.

Goal - 3-times increase in tourist flow



#### The region for industry:

The leader in the North-West region in metalworking with a well-developed and competitive machine-building industry which produces in-demand products that substitute for imports.

Goal - GRP growth dynamics higher than in the Russian Federation



#### The region for living:

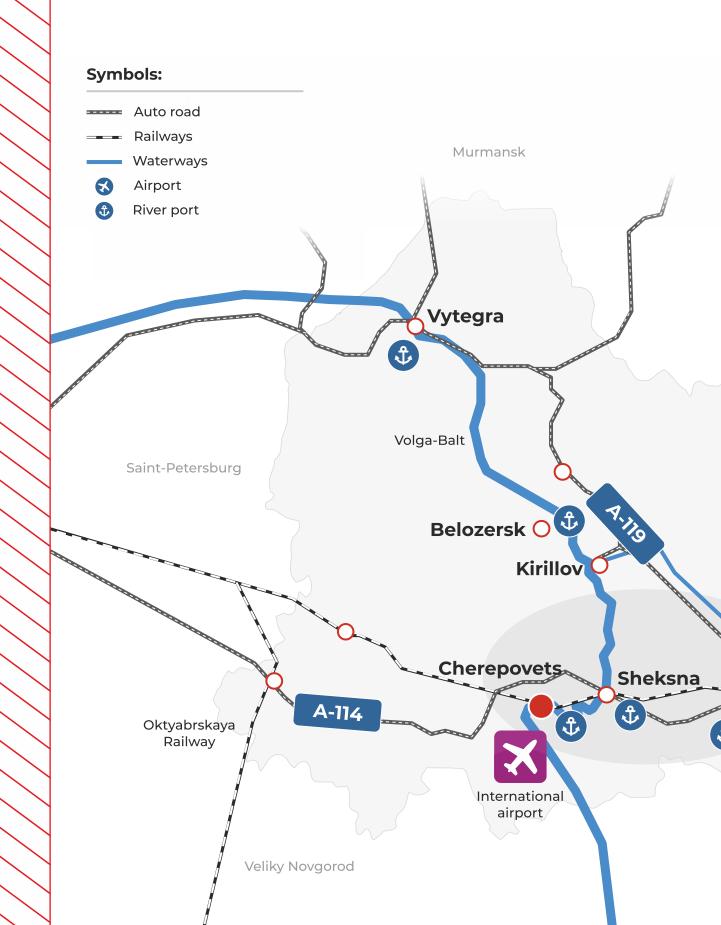
Russian citizens enjoy comfortable living conditions in environmentally friendly recreational areas in both urban and rural settings. They benefit from high wages, access to high-quality, locally produced food, a well-developed social infrastructure, and a unique natural environment. The region, which is considered the most «Russian» in the country, provides stability in the social and economic spheres, maintaining a distinctive «Russian identity».

Goal - positive migration balance

# DEVELOPMENT DRIVERS

	NEW REALITIES	THE POTENTIAL OF THE REGION		DEVELOPMENT DRIVERS
1	Sanctions and withdrawal of foreign suppliers of equipment and spare parts from the Russian Federation	Purchases of large companies (Severstal, Phosagro), a well-developed machine-building base and scientific and technical potential of the Vologda region and enterprises	• 01/	Mechanical engineering and industrial cooperation
2	Closure of foreign markets, redistribution of cargo flows to domestic destinations	Convenient multimodal (auto/railway/water) logistics via the Vologda Region with access to the northern and eastern regions / North European crossroads	• 02	Logistics
3	Shortage of environmentally friendly food in megalopolises	Reputable Russian brands «Vologda butter», «Real Vologda product»; a unique raw material base and competencies for the dairy industry	• 03	Food industry
4	Unsecured growing demand for new housing in the region and low-rise eco-friendly houses in the Russian Federation, a request to move from megalopolises, a shortage of building materials	Developed construction complex and competencies, wood processing complex and any products/raw materials, supplier of metals and metal products, minerals for building materials	• 104	Construction and production of building and finishing materials, complex low-rise buildings / development
5	«Closure» of borders and traveling abroad	Nature, recreational areas, cultural and historical heritage / pilgrimage destinations, Volga-Balt and river cruises, request for marinas and berths, reservoirs and hunting, Russian fairy tale brand «Ded Moroz»	• 05	Tourism, hotel and roadside services
		 	1	\

# TRANSPORT INFRASTRUCTURE







#### **INVESTMENT PROJECTS IN INDUSTRY**

# Technical re-equipment of optical and mechanical production

Investor: VOMZ, JSC

Location: Vologda city, Maltseva street Implementation period: 2022-2026





229

number of new jobs

#### Modernization of production of plastic pipes

Investor: IMMID, LLC

Location: Vologda city, Promyshlennaya Street

Implementation period: 2022-2025



500 million rubles investment volume



20

number of new jobs

# Expansion and modernization of trolleybus and electric bus production

Investor: TRANS-ALFA, LLC

Location: Vologda city, Belozerskoe highway

Implementation period: 2023-2028



**970 million rubles** investment volume



150

number of new jobs

#### Construction of a pipe production plant

Investor: Northern Pipe Company, LLC

Location: Cherepovets city, Severnoye highway

Implementation period: 2023-2026



**450 million rubles** investment volume



**50** 

number of new jobs

# Construction of production facilities for the production of products made of high-strength steel grades, parts, mechanisms, and protective elements for machines

Investor: Plant of Special Steels 17, LLC

Location: Cherepovets city, Severnoye highway

Implementation period: 2023-2025



200 million rubles investment volume



20

#### INVESTMENT PROJECTS IN THE FORESTRY SECTOR

# Creation of a timber processing plant

Investor: Babaevsky Forestry

Enterprise, JSC

Location: Babaevsky municipal

district, Babaevo

Implementation period: 2021-2026



5,074.3 million rubles

investment volume



224

number of new jobs

# Creation of timber processing facilities at Vologda Forest, LLC

Investor: Vologda Forest, LLC Location: Vologda city, Okruzhnoye

highway

Implementation period: 2020-2028



5,058 million rubles

investment volume



**401** 

number of new jobs

# Modernization of plywood production and creation of a sawmill

Investor: SVEZA Innovator, NJSC Location: Velikoustyugsky municipal

district, Novator village

Implementation period: 2019-2025



8,748.8 million rubles

investment volume



200

number of new jobs

# Construction of a complex wood processing plant

Investor: Bereznik, JSC

Location: Sokolsky municipal district,

Sokol

Implementation period: 2019-2026



3,020 million rubles

investment volume



**300** 

#### **INVESTMENT PROJECTS IN AGRICULTURE**

# Construction of a cattle breeding facility for the maintenance of livestock

Investor: Breeding farm Aurora, JSC

Location: Mezhdurechensk municipal district,

village of Spas Yamschiki

Implementation period: 2022-2024



**1,936.1 million rubles** investment volume



45

number of new jobs

# Construction of a cattle breeding facility for the maintenance of livestock

Investor: Order of the Red Banner of Labor breeding farm named after the 50th anniversary of the USSR Location: Mezhdurechensk municipal district,

Butovo village

Implementation period: 2023-2026



**2,072.3 million rubles** investment volume



45

number of new jobs

# Construction of a livestock complex to house Yubileyny cows for a total of 3,230 animals

Investor: Breeding Plant Zarya, JSC

Location: Gryazovetsky municipal district,

Verkhneye Vasilyevskoye village Implementation period: 2021-2026



**3,100 million rubles** investment volume



86

number of new jobs

# Creation of an industrial-type fish farming enterprise for salmon cultivation in closed water supplyinstallations with a capacity of up to 2500 tons per year

Investor: Aquaproduct, LLC

Location: Vologda municipal district,

a settlement Gribkovo

Implementation period: 2019-2024



**4,451 million rubles** investment volume



22

#### **INVESTMENT PROJECTS IN TOURISM**

Development of the Y.E.S. Recreation Center construction of an entertainment center, an outdoor area of the Water Park, Ski complex 2, amusement park

Investor: individual entrepreneur A. Sivkov Location: Vologda municipal district,

a settlement Striznevo

Implementation period: 2023-2029



**5,110 million rubles** investment volume



606 number of new jobs

# Construction of a hotel with a SPA complex

Investor: TVS-M, LLC Location: Cherepovets city,

Rybinskaya street

Implementation period: 2021-2029



600 million rubles

investment volume



**6**0

number of new jobs

# Creation of a cottage settlement of a rental type as part of the Mount Tsypina ski complex

Investor: Tsipina Gora, LLC Location: Kirillovsky municipal district, Yerdenevo village, Magichnaya str., 2 Implementation period: 2024-2026



**150 million rubles** investment volume



10



# 30

# BUSINESS SUPPORT INFRASTRUCTURE

#### **INVESTMENT TEAM**

#### Composition of the investment team:

- Chairman of the Regional Government
- First Deputy Governor of the region
   Head of the Administration of the Governor of the region
- Deputy Governors of the region, members of the regional Government
- Head of the Department of Economic Development of the region
- Representatives from the city districts of Vologda and Cherepovets
- Representative from the Vologda Region Development Corporation, JSC
- Representative from the autonomous non-profit organization Urban Development Agency

- Ombudsman for the Protection of Entrepreneurs' Rights in the Vologda Region
- Representatives of the Vologda Region Chamber of Commerce and Industry, all-Russian public organizations Russian Union of Industrialists and Entrepreneurs, Opora Russia, Business Russia, other public organizations representing the interests of the business community in the region
- Representative of the Vologda Region Branch of the North-Western Main Directorate of the Central Bank of the Russian Federation
- Representatives of infrastructure organizations of the region

#### Tasks of the investment team:

- implementation of the Regional Investment Standard in the region
- monitoring the performance of key performance indicators of the investment sector
- defining the main directions of investment development in the region
- determination of the main indicators of the effectiveness of the investment sector

- creating a favorable investment climate
- interaction with the business community
- making decisions on the development of preferential territories and investment infrastructure

Investment Council under the Governor of the Vologda Region was created in order to enhance the efficiency of the formation of the investment policy for the region, promote public-private partnerships, and ensure the protection of the rights and legitimate interests of participants in investment activities.

# The Investment Council under the Governor of Vologda Region is responsible for the following tasks:

- Stimulating investment activity in the region
- Improving the effectiveness of the regional executive authorities in implementing a unified state investment policy
- Identification of priority areas for investment development in the region
- Support and development of innovative activities
- Development of public-private partnership in the Vologda Region
- Implementation of forms of state regulation of investment activity in the territory of the region
- Promotion of competition in the commodity markets of the region

## The objectives of the Working Committee are:

- Improving the efficiency of the organization of cooperation between the executive authorities of the region, investment entities of the region, and public and other regional organizations in order to enhance the investment climate in the Vologda Region
- Formation of favorable conditions for investment and entrepreneurship in the Vologda Region, as well as the improvement of the region's performance in the National Investment Climate Rating for the Subjects of the Russian Federation
- Assistance in resolving disputes and conflicts between investors and the executive authorities, local governments, and other organizations in the Vologda Region regarding the implementation of investment projects within the region

Within the framework of the Investment Council under the Governor of the region, a working committee has been established with the aim of improving the investment climate in the Vologda Region.

## The Working Committee solves the following tasks:

- Improving the investment climate in the region
- Reducing barriers hindering the development of the region's economy
- Fulfillment of obligations of the region and the investor
- Collection and generalization of licensing practices

# REGIONAL INVESTMENT SUPPORT MEASURES

Decree of the Regional Government No. 1114 dated 10/28/2013





#### PRIORITY INVESTMENT PROJECTS

#### WHO IS APPLYING?

- «New» investors who are under construction or acquiring fixed assets totaling more than 50 million rubles
- Existing investors who create or upgrade fixed assets with a value equal to or exceeding a predetermined threshold (which varies depending on the type of activity)

#### WHAT DOES THE INVESTOR RECEIVE?



Reduction of the income tax rate reduction to 13.5% for 3-5 years



Property tax benefits for organizations engaged in construction and modernization



Exemption from payment of property tax 100% for 3 years, 4th and 5th year – 50%



(for projects up to 100 million rubles)



Exemption from payment of transport tax for 3-5 years

**0-1.5% for 5-8 years** (more than 100 million rubles)





#### WHO IS APPLYING?

Investors who carry out activities that are strategically important for the region and meet the following criteria:

- volume of capital investments
  - ≥ 100 million rubles for Vologda and Cherepovets
  - ≥ 30 million rubles for municipal districts
- Creation of permanent jobs ≥ 100

#### WHAT DOES THE INVESTOR RECEIVE?



Decree of the Government of the Russian Federation No. 1704 dated 10/19/2020





#### WHO IS APPLYING?

Investors can implement an investment project that meets the following conditions:

- Financial support for the implementation of the new investment project should be launched no earlier than January 1, 2021
- The cost of the project is at least 50 million rubles
- The date of entry of fixed assets is not earlier than January 1, 2021

#### WHAT DOES THE INVESTOR RECEIVE?



Cost recovery or creation of engineering, transport, utility, and energy infrastructure facilities



#### **TERRITORY TO ADVANCED DEVELOPMENT (TAD)**

it was created on the territory of Cherepovets city

#### WHO IS APPLYING?

#### Key project requirements:

- Volume of capital investments of the resident:
   5 million rubles during the first year
   ≥ 20 million rubles for the entire period of the project
- Creation of permanent jobs
   ≥ 20 during the first year
- Attracting foreign labor
   Less than 25% of the total number of employees
- Compliance with types of economic activity Specified in the Decree of the Government of the Russian Federation No. 939 dated 08/07/2017

#### WHAT DOES THE INVESTOR RECEIVE?

Type of tax	The standard rate	The rate for residents of the TAD	
Income tax	20%	0%	1–5 years
	20%	10%	6–10 years
Property tax (regional budget)	2.2%	0%	1–10 years
Land tax (local budget)	1.5%	0%	1–10 years
Contributions to extra-budgetary funds	30%	<b>7.6</b> %	1–10 years

<sup>\*</sup> conclusion of an agreement within 3 years from the date of creation of the territory of advanced development

## **SYNERGY OF GROWTH 2.0**

Since 2014, the region has been implementing the strategic project Synergy of Growth 2.0, aimed at developing intraregional cooperation, increasing the volume of purchases of goods and services between enterprises of large, medium, and small businesses. The first participants of the project were Severstal PJSC and Apatit JSC (formerly PhosAgro-Cherepovets JSC) and three small and medium-sized enterprises of the region. Today, the strategic partners of the Synergy of Growth 2.0 project are 15 large companies in the region and 1.663 small and medium-sized businesses.

The project was implemented with the direct participation of business support organizations ANO My Business Vologda and ANO Urban Development Agency Cherepovets, on the sites of which Industrial cooperation Centers were established, as well as the Union of Industrialists and Entrepreneurs of the Vologda region.

#### THE PROJECT IN NUMBERS:

2014 - the start of the project

2020 - the project was given the status of a strategic regional project

2024 - it is planned to reformat the project and include new partners

Strategic partners of the Synergy of Growth 2.0 project:

large companies

1,663 small and medium-sized businesses in the region

The total volume of purchases of inventory and services of large companies participating in the project from small and medium-sized businesses in the region (from 2014 to 2023):

## 186.3 billion rubles

The total volume of purchases from all enterprises of the region (from 2019 to 2023):

## 347.7 billion rubles

Digital platform Electronic Business Cooperation (DP EbC) is one of the main tools of the project:

bk.agr-city.ru

1,836

companies registered in DP EBC

116,276

orders placed in DP EBC

13,986

government orders available in DP EBC

47.40 billion rubles

the total amount of purchases in DP EBC 17,626

items of import-substituting products are placed in the section Import substitution Exchange of the DP EBC

# SPECIAL INVESTMENT CONTRACT (THE SPIC 1.0 AND THE SPIC 2.0)

Law of the Vologda Region No. 968-OZ «On property tax of organizations» dated 11/21/2003.

Law of the Vologda Region No. 781-OZ «On corporate income tax to be credited to the budget of the Vologda Region» dated 30.04.2002.

# Support in the implementation of industrial projects in the Vologda Region, which include:

- creation or modernization and (or) development of industrial production (The SPIC 1.0)
- introduction of modern technologies that allow the production of globally competitive products (The SPIC 1.0)

#### Tax reduction:

up to 14.5% up to 0%

reduction on profit reduction on property

#### Terms of service:

The SPIC 1.0

750 million rubles

the minimum investment amount

≤ 10 years

The SPIC 2.0

≤ 15 years

if the volume of investments is ≤ 50 billion rubles ≤ 20 years

if the volume of investments is > 50 billion rubles

There are no minimum investment requirements

The development of modern technology included in the list of the Ministry of Industry and Trade of Russia is supported.

# PREFERENTIAL LOANS



The Industry Support Fund offers of the Vologda Region preferential financing conditions for projects aimed at improving labor productivity, supporting import substitution, exports, food industry projects, and the production of automotive components. Preferential loans from the Industrial Development Fund from 2024 are also available for tourism enterprises.

Support for improving labor productivity

6-30 million rubles

loan amount

≤ 5 years

loan term

> 20 million rubles

the total budget of the project

3%

the interest rate

Support for the food industry

14-30 million rubles

loan amount

≤ 5 years

loan term

> 20 million rubles

the total budget of the project

**5**%

the interest rate

**OKVED\* 10** 

food production

Support for Import substitution/export development projects

14-50 million rubles

loan amount

≤ 5 years

loan term

> 20 million rubles

the total budget of the project

5%

the interest rate

Support for the production of automotive components

14-100 million rubles

loan amount

≤ 5 years

loan term

> 20 million rubles

the total budget of the project

**5**%

the interest rate

Co–financing by the applicant, private investors or banks - at least 30% of the project budget

<sup>\*</sup>Russian Classification of Economic Activities

# INVESTMENT PROTECTION AND PROMOTION AGREEMENT (IPPA)

Federal Law No. 69-FZ of April 1, 2020

The investor and the state shall conclude an agreement on the conditions for the implementation of the investment project: the investor undertakes to invest in the project, and the region guarantees the stabilization of tax and other regulatory conditions.

#### Investor preferences:



a mechanism for compensating the costs of supporting and related infrastructure



ensuring stable conditions for the duration of the agreement

#### **Duration of investment protection and promotion agreement:**

## 6 years

for projects from 200 million to 1.5 billion rubles

## 15 years

for projects from 5 to 20 billion rubles

## 20 years

for projects starting from 20 billion rubles

# **BIOTECH CLUSTER**

In 2024, the Vologda Region created the first industrial cluster in the region that meets federal requirements, the Industrial Cluster of Energy Engineering in the field of woodworking waste disposal by cogeneration.

Information about the cluster is included in the unified register of clusters of the Ministry of Industry and Trade of the Russian Federation, as evidenced by the order of the Ministry of Industry and Trade of the Russian Federation dated February 14, 2024 No. 601.

#### The industrial cluster of biofuel cogeneration includes the following participants

- Teplotronika LLC INN 3525237213 (Vologda)
- Niva systems LLC INN 3525336944 (Vologda)
- Laboratory of measuring systems LLC INN 3528334840 (Cherepovets)
- JSC NPO Akonit INN 3525116280 (Vologda)
- LLC Thermoisol INN 3525077231 (Vologda)
- StroyTEK LLC INN 3525282872 (Vologda) is a manufacturer of end products of an industrial cluster



# LESKOVO INDUSTRIAL AREA VOLOGDA MUNICIPAL DISTRICT

#### Location:

Sosnovskoye rural settlement of the Vologda municipal district of the Vologda Region

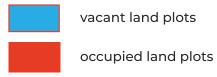
#### Area of the territory:

75.9 ha

#### Planned infrastructure:

Power supply – 23 MW (2 stages) Water supply – 961.1 cu.m./day Water disposal – 915.09 cu.m./day Gas supply – 17,800 cu.m./h





# YASNAYA POLYANA INDUSTRIAL AREA

#### **CHEREPOVETS MUNICIPAL DISTRICT**

#### Location:

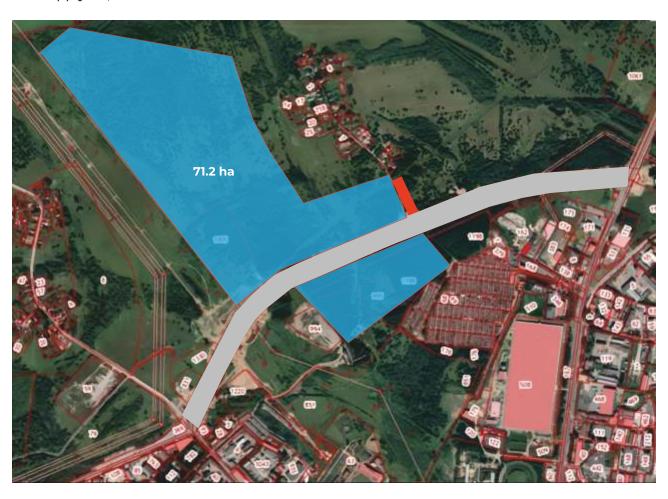
Tonshalovskoye rural settlement of Cherepovets district, Vologda region

#### Area of the territory:

71.2 ha

#### Planned infrastructure:

Power supply – 26 MW Heat supply – 20 Gcal/hour Water supply – 1,800 cu.m./h Water disposal – 1,800 cu.m./h Gas supply – 3,500 cu.m./h





vacant land plots



Exit from the Northern Bypass Road



Northern Bypass Road

# SOKOL INDUSTRIAL AREA SOKOLSKY MUNICIPAL DISTRICT

#### Location:

Sokol city of the Sokolsky municipal district of Vologda region

#### Area of the territory:

191.66 ha

#### **Planned infrastructure:**

Gas supply – 5,000 cu.m./h Water supply – 839.55 cu.m./day Water disposal – 799.8 cu.m./day

#### **Existing infrastructure:**

Power supply - 38.8 MW





# **SHEKSNA INDUSTRIAL AREA**

#### SHEKSNINSKY MUNICIPAL DISTRICT

#### Location:

Sheksna city of the Sheksninsky municipal district, Vologda region

#### Area of the territory:

915.64 ha

#### Planned infrastructure:

Gas supply - from 550 to 600 cu.m./h Water supply – water intake with artesian wells Water disposal – 2,000 cu.m./day (completion of reconstruction in 2026)

#### **Existing infrastructure:**

Power supply – 20 MW (commissioning of the facility is required)





vacant land plots



occupied land plots

South entrance to the industrial site

the highway

rail road

Engineering communications of the Sheksna Industrial Area in the Sheksna district. Eastern inter-site engineering network

# TERRITORY OF TOURISM DEVELOPMENT VELIKY USTYUG – THE BIRTHPLACE OF DED MOROZ VELIKOUSTYUGSKY MUNICIPAL DISTRICT

#### Location:

Vologda region, Velikoustyugsky district, Mardengskoye rural settlement

#### Area of the territory:

87.19 ha

#### **Existing infrastructure:**

Power supply - 4 MW





vacant land plots



# The Russian North National Park –

Park is a federally significant, specially protected natural area located within the Kirillovsky municipal district.







The establishment of the National Park in this area is due to its unique flora, fauna, and several distinctive attractions, including Mount Maura, Mount Sandyreva, Mount Tsipina, Sokolsky Forest, and others.

This Park accounts for approximately 10-15 percent of the total tourist traffic in the district.

#### **Total area**

# 168,000 ha

# 77,500 ha

federal lands assigned to the institution on the right of permanent indefinite use

## 90,500 ha

lands included in the boundaries of the park without withdrawal from economic exploitation

#### **247**

settlements within the borders of the national park

#### Attendance of protected area

2020 **130,000** 

2021 **327,968** 

**620 km** from Moscow

130 km from Vologda

590 km

from St. Petersburg

90 km

from Cherepovets

#### Points of tourist interest:

- MOUNT MAURA
- MOUNT TSYPINA
- MOUNT SANDYREVA
- SOKOLSKY FOREST
- VOLGA-BALTIC WATERWAY

- DUKE'S CHANNELS OF WÜRTTEMBERG
- KIRILLO BELOZERSKY MONASTERY
- GORITSKY
   RESURRECTION MAIDEN
   MONASTERY
- FERAPONTOV
   MONASTERY
   (DIONYSIUS FRESCOES
   MUSEUM UNESCO
   WORLD HERITAGE SITE)
- NILO-SORSKY MONASTERY

# FEATURES OF THE NATIONAL PARK

5

natural heritage assets

106

lakes

7

landscape areas formed by Global glacial processes

**79** architectural monuments

**51** archaeological monuments

UNESCO World Heritage Site

**220** 

species of birds

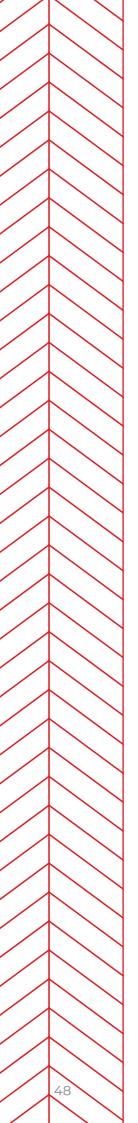
the Red Book of the Russian Federation includes: black-throated loon, osprey, great and small spotted eagle, white-tailed eagle, peregrine falcon, golden eagle, sandpiper

\_\_

species of orchids the Red Book of the Russian Federation includes: realvenus slipper, insect-bearing ophris, leafless broom, calypso tuberous, Baltic palmroot and Traunsteiner

**260** species of vertebrates





# PRIORITY DEVELOPMENT POINTS ON THE TERRITORY OF THE NATIONAL PARK

#### 1. Kirillov

Creation of a new administrative building of the National Park, c ombined with a visitor center

# 2. Goritsy village

Creation of the national visitor center (Collapsible frame-modular building) – the design and estimate documentation of the project has been developed, an application has been submitted for participation in the National Ecology Project in 2022 in the amount of 30 million rubles

## 3. Mount Maura

Development of an ecological trail and creation of a circular route on Mount Maura with a total length of 2.5 km (subject to the provision of two land plots for indefinite use)

## 4. Mount Sandyreva

Development and arrangement of 1 km circular ecological trail «Mount Sandyreva». Construction of an observation deck (observation tower, small architectural forms, decking, stairs, benches, toilets, etc.)

## 5. Mount Tsypina

Creation of the ecological trail «Mount Tsypina» with one-way length of 2.5 km (5 km round trip). Creation of an observation deck

# 6. Ferapontovo village

Creation of a parking area for motorhomes (the Park has a 2 ha land plot in permanent perpetual use) for visiting the ecotrope planned on Mount Tsypina

# 7. Topornya (Sokolsky forest)

Creation of modular non-capital accommodation facilities with equipped parking for transport. Creation of the «Osprey Museum» with an information point at the entrance to the ecotrope. Development of the second stage of the 3 km ecotrope

# 8. Yumpash Lake

Installation of a number of towers at a distance of 300-500 m from each other to observe wildlife object

#### 9. Pereshna river

Creation of a water route (24.9 km long) for tourist rafting on the Pereshna River. Tourist parking facilities, includingntoilets, places for overnight stays and cooking

# THE ISLAND **OF RUS**

Location Vologda Region, Trekhgorka Island

**Status** The Island of Rus is a complex that combines culture,

sports and recreation, designed for events of regional

and federal importance

All-season Hotel, public education, entertainment and sports complexes, operation the versatility of thematic zones, architectural and engineering mode

preparation of facilities allow for year-round use of the territory

#### The main project is "The Island of Rus".

Trekhgorka Island serves as the central hub of the Rus Island project, which integrates cultural, sports, and recreational activities. It is designed to host events of regional and national significance. All-year-round operations are supported by a range of hotel, educational, entertainment, and sports facilities. The versatility of its thematic zones and architectural and engineering features ensure year-round utilization of the space.

The architectural structure of the building, which takes the form of a sundial, is the central feature of the scientific and educational complex. The modern design, spacious interior, and natural lighting make it possible for scientific, cultural, and educational activities to take place all year round, with the participation of the finest teachers and experts from across the country.

Libraries, auditoriums, classrooms, and meeting rooms provide a welcoming environment for children of all ages from various regions of Russia and friendly nations to pursue their studies. The center's curriculum offers unique programs that allow students to complete the full school curriculum in both technical and humanities subjects within one month, thanks to our «deep-dive» approach.

This allows us to achieve our goal. Symposia, conferences, and lectures, featuring speakers from around the world, will help establish the center as a hub for Russian scientific research. Due to the increasing number of member states in the BRICS intergovernmental association, there is a pressing need for ongoing educational and research activities by delegates from the member countries based at the Lomonosov Center.

The linguistic diversity among the BRICS members inspired us to establish a permanent faculty for foreign languages, led by Doctor of Philology and Honored Professor at Moscow State University, Svetlana Ter-Minasova.



# HOTEL INFRASTRUCTURE FACILITIES

Hotel ★ ★ ★

Student Village

Youth Camp

Hotel ★ ★ ★ ★

Guest houses

The hotel of the scientific and educational center

Yacht Club Boutique Hotel

The Rybatsky Khutor Hotel ★ ★ ★

Hotel ★ ★ ★ ★

Hotel ★ ★ ★

# HOTEL INFRASTRUCTURE FACILITIES IN THE AREA OF HISTORICAL RECONSTRUCTION

Guest houses

Slavic settlement

**Guest houses** 

Pomorskaya Ves

Medvezhy ugol

Craft Village

Posad

# The Northern Thebaid -

refers to the vast area surrounding the Kirillo-Belozersky Monastery. This name was given in comparison to the ancient Egyptian Thebais, a region known for its early Christian monastic settlements.



This area is home to four significant monastic complexes: Kirillo-Belozersky, Ferapontov Belozersky, Voskresensky Goritsky, and Nilo-Sor Desert monasteries.

These monastic sites have had a significant impact on Russian history and account for approximately 70-80% of visitors to the area in terms of tourist traffic.







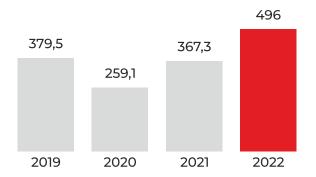
# PROJECT VELIKY USTYUG – THE BIRTHPLACE OF DED MOROZ

The project was founded in 1998



#### **Tourist flow**

thousand visitors



Average daily average purchase size

# **2,703 rubles**

accommodation in a 3\* hotel, ticket to the museum, lunch at the restaurant

**Total number of visitors** 

~ 4.5 million

over 25 years

TOP-3

most desirable cities of the Silver Necklace project

TOP-5

small towns in popularity of New Year holidays

**TOP-10** 

most popular cities for inexpensive trips for a couple of days during the New Year holidays

Results of the project implementation

# 7.1 billion rubles

2.8 billion rubles

private investments

1.8 billion rubles

federal budget

2.5 billion rubles

the region and the local budget

**Total created** 

**156** 

tourist infrastructure facilities

**6,000** jobs

43

accommodation facilities

## By 2030:



# 650 thousand

tourists

annual tourist flow



**625** jobs



# 3 billion rubles

private investments

2023 2025 2030

Number of visitors, thousand people
496 525 650

Number of tourists, thousand people
59 110 180

## Planned volume of investments by 2030:

# **5.1** billion rubles

3 billion rubles

private investments

2.1 billion rubles

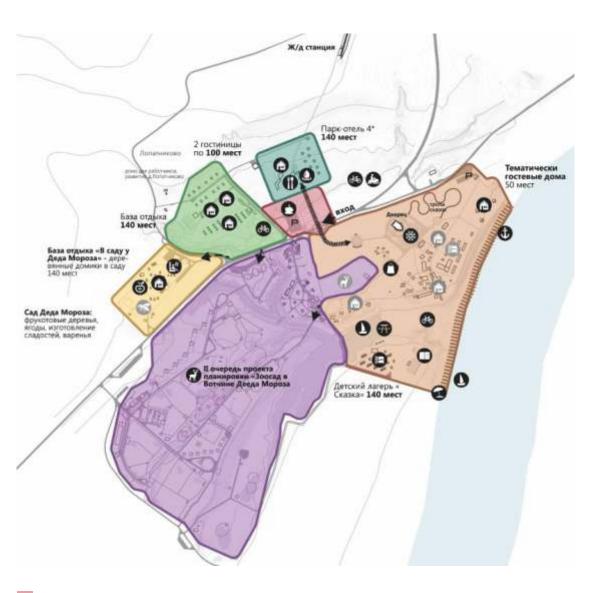
federal, regional and local budgets



#### Master plan of the tourist cluster

# **VELIKY USTYUG – THE FAIRY-TALE CAPITAL OF RUSSIA**

**Cluster «Homeland of Ded Moroz»** 



- Entrance Area
- Transformation
  of the Homeland existing territory
- Ded Moroz Honey Farm and Garden
- Park Hotel 4\*
- Ded Moroz assistants' village
- Zoological Gardens of Ded Moroz Homeland









Thanks to federal and regional industrial support programs, the IMMID Group of companies was able to invest more intensively and rapidly in the development of its production facilities: the company was provided with subsidies to reimburse the cost of purchasing equipment as part of investment loans to compensate interest rates on loans from commercial banks.

# **Konstantin Shepel**

General director IMMID, Group of companies









We chose the Mezhdurechensk district for the construction of a livestock complex due to the presence of unused agricultural land there in order to involve them in circulation, as well as due to favorable transport links, the availability of engineering and road infrastructure.

## **Vladimir Zhiltsov**

Chairman of the Board of the breeding farm Aurora



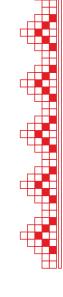


Thanks to the federal, regional program and the support of the Vologda Municipal district, 3 facilities of supporting infrastructure (sanitation, gas supply, electricity) were built, 5 kilometers of road from the federal highway to the entrance to the Center were repaired. This support allows the development of territories and sports and tourism facilities. In the place where the Center is now located, there was an amateur slope, completely unequipped, where enthusiasts went skiing and snowboarding. And the idea came up to make a real entertainment Center for the whole family here. Today, the YES Center is the only entertainment center in the Northwest with an aquapark, a zoo, a dinopark, a rope park, a country hotel, a ski complex and a real restaurant – museum. Every year, the YES Center receives hundreds of thousands of residents of the region and other regions of Russia.

## **Alexey Sivkov**

Investor of Y.E.S. Center









As part of the expansion of the Mount Tsypina ski resort, we intend to establish a modern tourist complex, a type of eco-friendly hotel. Plans are in place to construct a large guesthouse with an integrated wellness area, hammam and sauna facilities, two plunge pools with cold and warm water, a small gym, 8 individual guest cottages, as well as a helipad and balloon landing site, a pavilion with a fireplace and kitchenette, winter garden, canopy for parking snowmobile and quad bikes, and other amenities.

We are also implementing the Belaya Gavan Park tourism project in the Vashkinsky District. This is a destination for true relaxation on the shores of the White Lake, offering a nordic-marine experience. It combines the romance of the vast northern waters with quality service in the finest Russian tradition. Due to high demand for the area, we have decided to increase the number of lodging facilities to 35 and add swimming pools, a summer patio, a volleyball court, and parking. Investments in the project total 250 million rubles and will create 60 new jobs.

#### **Konstantin Teterin**

Director Mount Tsypina, LLC

